



ANNA DIXON
CONSULTING

ANNUAL IMPACT REPORT

2021 / 2022

annadixonconsulting.com



Welcome

Welcome to our inaugural Annual Impact Report.

This has been an **exciting growth year** for Anna Dixon Consulting as we grew our **team of professionals** and expanded our business activities.

We have been engaged to deliver projects throughout Western Australia, supporting businesses, peak bodies and government agencies across the regions and the metropolitan area.

Our purpose is to be a **trusted consulting and advisory service**, underpinned by a great team delivering quality and value to our clients.

Read on to find out about our key activities and future goals in this space and how we help clients with our in-house, highly qualified expert team who understand the **pathways to sustainable business success**.

Our core values are a natural fit with generating **positive triple bottom line** economic, social and environmental impacts in our work.

Thank you for your support of our business. Your commitment to work with us allows us to continue to enhance our commitment to sustainability.



Anna Dixon

Director, Anna Dixon Consulting

Our Core Values:

- ☑ business excellence
- ☑ delivering value
- ☑ honesty
- ☑ integrity
- ☑ creativity
- ☑ collaboration

Our Year

All in all, it has been a massive year with many satisfying wins for our clients and the Western Australian community more broadly.

We're very proud to be a small Western Australia business making a big difference.

Our work this year has ranged from advice on the design of economic development strategies, through to business planning to support greater resilience and innovation in the business sector.

In addition to funding for a range of commercial entities in regional and metropolitan Western Australia, we are proud to have secured over \$7 million of funding for not for profits in the 2021/2022 financial year, in drought resilience, agricultural innovation, landscape revitalisation and community services.

Through our work, we've strengthened regional planning for positive impact, as well as supporting our clients to make **informed decisions** to grow their own entity's impact on Western Australia's economy and communities.

We support the UN's Sustainable Development Goals. In 2021/22, our focus has been on the following Goals:



2021/22 Business Activity

Who do we work with?

- Agribusiness/
Food & Beverage Manufacturing
- State Government
- Professional Services
- Manufacturing/Engineering
- Peak Bodies
- Other



TOP 5

SERVICE AREAS

- 1 Research & Analysis
- 2 Business Planning
- 3 Grant Writing
- 4 Feasibility Studies
- 5 Strategic Communications

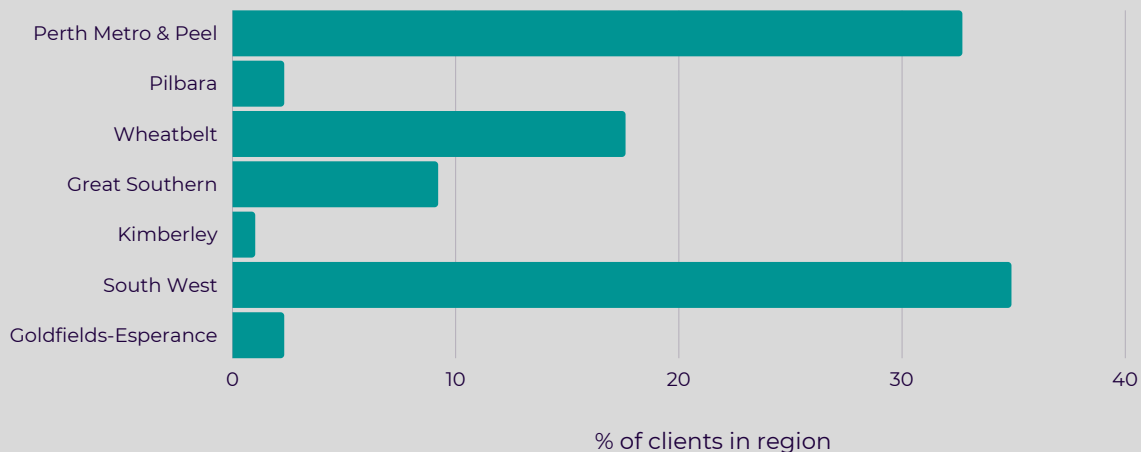
53

**CLIENT
PROJECTS**

35

**CLIENT
RELATIONSHIPS**

OUR REACH ACROSS WESTERN AUSTRALIA



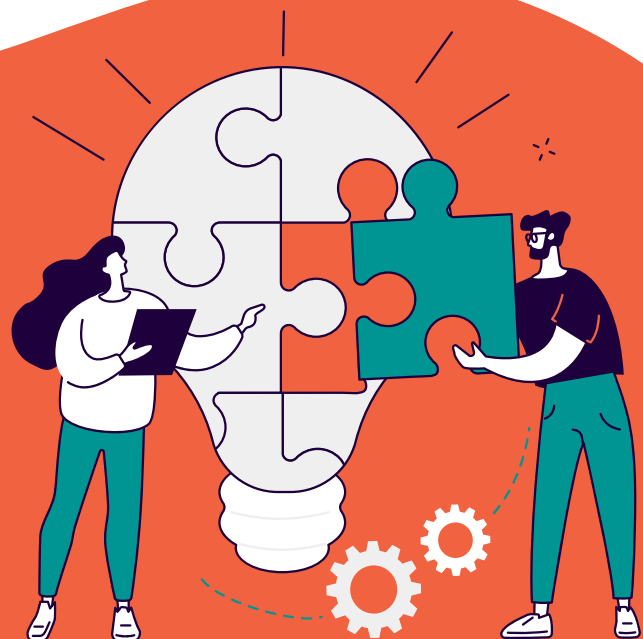
2021/22 Highlights



Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

Our contribution in 2021/22:

- ✓ We've helped shape the response to drought and regional communities' drought resilience in WA. Our team provided expertise to the Western Australian Government in response to the federal Future Drought Fund.
- ✓ We undertook research and analysis to inform the development of Drought Vulnerability Assessments and Regional Drought Resilience Plans, and we supported State agencies to design and implement stakeholder consultation.
- ✓ We also worked closely with an agricultural industry body to shape a range of projects to support innovation and resilience in the drought space.
- ✓ We prepared funding applications that secured significant federal funds to allow for the implementation of leading edge strategies to improve outcomes for farmers and communities.





Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation

Our contribution in 2021/22:

- We have worked with twenty-four Western Australian businesses to grow their market share and attract funding.
- We have supported eleven government agencies and peak bodies to help them achieve their strategic goals.
- We've worked with six emerging businesses making a significant impact through the development of innovative solutions to address green house gas emissions and waste reduction.
- We've analysed the viability of a broad range of proposed community infrastructure projects and commercial enterprises to identify their viability and opportunities to further strengthen their sustainability and broader impact.



Make cities and human settlements inclusive, safe, resilient and sustainable

Our contribution in 2021/22:

- ✔ Anna Dixon Consulting has a majority of staff living and working in the Western Australian regions, meaning not only do we understand the unique local needs and challenges, we also directly contribute to regional work opportunities.
- ✔ We continued to offer free resources and advice to a range of not-for-profits and small businesses who need support with project planning and grant writing but have a limited budget.



Achieve gender equality and empower all women and girls

Our contribution in 2021/22:

- ✔ Flexible workplaces are a key enabler of gender equality. We are proud to offer a flexible, family friendly workplace and help reduce barriers to workforce participation.
- ✔ Supported five female-owned businesses with business planning services and strategic advice, with all businesses growing significantly in 2021/22 (all businesses with annual turnovers of \$500k or greater).
- ✔ All our strategic service delivery partners (specialised consultancy services) we collaborate with to support our clients are female owned businesses.
- ✔ All of our business' professional service providers (accounting, commercial law, HR law, bookkeeping) are delivered by female owned businesses.



Proudly carbon neutral

We measured our scope one and two emissions and offset them with an accredited gold standard offset.

Our chosen offset not only helps reduce greenhouse emissions but has co-benefits, including improving the health of women and children. Our emissions are tiny, but we will continue to look for ways to improve.

We were early adopters of remote working. In 2021/22 our team avoided over 4 tonnes of CO2 equivalent by

working remotely and not commuting to work. As a digital-first business we are also “paper light”.

We also identified our significant suppliers ready for scope 3 assessment and we’ve mapped our business against the Sustainable Development Goals (SDG).

What's next?

While this year has seen us take some big leaps forward in terms of growth and supporting the Western Australian economy and its communities, we want to do more.

As a team committed to **integrity and excellence**, we've developed some **key sustainability goals** to guide our focus in 2022/23 to see us further amplify our impact.

In the coming year, we'll be working hard to:

- ✔ Assess all of our suppliers and our scope three emissions, set further targets and review how we can push ourselves further.
- ✔ Launch an internal staff sustainability focus. This includes formalising our corporate giving framework to assist us to target direct support to causes that align with our business values.

Helping businesses to transform science-based sustainability into practical action.

We are expanding our external services offered, so we can assist you to leave a positive impact and future-proof your business or organisation.

We are helping businesses strengthen their sustainability, not only for the positive impact it has on our world, but also because it makes sense. We see the benefits to our clients in regulatory compliance, cost reductions, enhanced reputation with their community and customers and even improved employee morale.



A better future

As part of our suite of consulting services, we support businesses and organisations to operate in a better way. We thrive on working with businesses and government agencies to strengthen their sustainability.

Whether you have a clear vision for strengthening your business or organisation's sustainability, or you simply know you need to take action, we can support you in this space.

We can be of particular service to businesses that are confused about their options and need an independent guide to support them identify an evidence-based way forward.

Our business is not affiliated with any tool, so you can be assured that our advice is impartial and in your best interests. We'll get to know your business and industry in order to tailor a solution based on location, size, sector and goals.

Examples of how we can assist include:

- ✓ Research on issues and trends
- ✓ Bespoke Economic, Social and Governance (ESG) assessments or mapping and assessment against frameworks and schemes such as the UN Sustainable Development Goals, GHG Protocol, Climate Active, SBTi and more
- ✓ ESG Annual Reporting
- ✓ Carbon neutral and net zero advice including greenhouse Gas (GHG) emissions calculation
- ✓ Supply Risk Analysis
- ✓ Corporate Social Responsibility Audit

Interested in chatting more about how we could help you achieve your sustainability goals?

[Learn More](#)

Future industry specialists

Our consulting team partners with high potential businesses (and the government agencies and organisations that support them) to grow sustainable businesses and industries.

We combine strategy, insights and story to help you move forward with your business priorities.

Our key areas of interest and expertise include:

- + Agriculture & Food
- + Professional Services
- + Sustainability & Climate Change
- + Clean Energy & Circular Economy
- + Advanced Manufacturing
- + Regional Development
- + Education



**RESEARCH &
ANALYSIS**



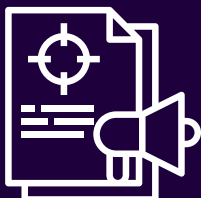
**BUSINESS
PLANNING**



**FUNDING
SUBMISSIONS**



**FEASIBILITY
STUDIES**



**STRATEGIC
COMMUNICATION**



**SUSTAINABILITY
PLANNING**



**DIGITAL
STRATEGY**



**TENDER
WRITING**

[Learn More](#)



ANNA DIXON CONSULTING

annadixonconsulting.com | team@annadixonconsulting.com

[LEARN MORE](#)